

Southery's Wish Committee Meeting Minutes

7.00pm, 9th September 2014

Apologies for absence: Charlene, Hayley, Jeff

Present: David, Bianca, Cathy, Cath, Rose, Charlotte, Kevin, Chloe, Emma, Sam

All **Minutes from last meeting:** Agreed.

DF **Matters arising:** Minute format needs to be changed and extrapolated in order to be more detailed.

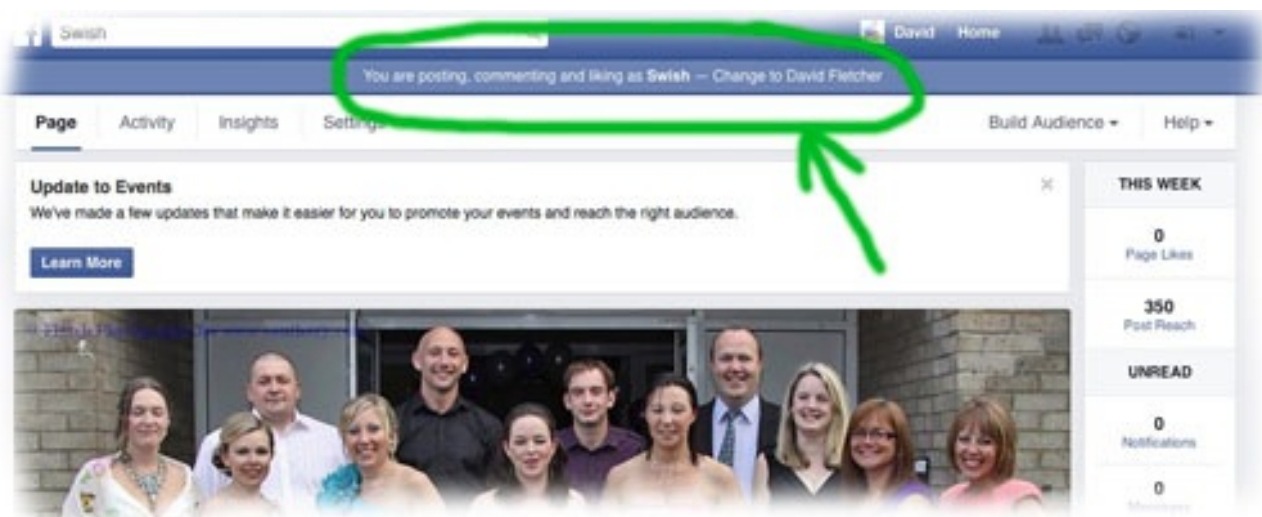
CR **Financial Statement:** Expenditure has been small since the last meeting with additions from the Carnival still to be included the current balance is £2,399.65

RR **Swish Ball 2014:** Total monies raised was £193.70 plus a bottle of Grouse Whisky as donated by Crispin Copsey due to his inability to attend. It was deemed the 'Ball' in it's current format just doesn't seem to maximise profit so it was agreed to change the format next year away from a 'Ball' style dance and maybe go for a themed fancy dress evening with Kevin heading up the music in order to keep costs down.

DF **Carnival 2014:** The event went well with minimal involvement from Swish staff and the good weather made for an enjoyable day also, despite being let down by numerous bands for the evening entertainment and arena acts. After deductions including £50 for the RAF Benevolent fund, total money raised was £208.67. A cheque for £78.90 and covering letter to be sent to the RAF Benevolent fund. It was discussed that the carnival should be raising more money than only £208.67 however it was pointed out the Carnival this year had a £0.00 budget and the way for Swish to maximise profits would be to be responsible for food. It was agreed that there should be more things for people to do.

All **Defibrillator:** Agreed to be dropped from the minutes due to lack of movement.

CR **Car Boot Sale:** Regular dates have now been confirmed. Cath highlighted issues with sharing events on FaceBook as it doesn't appear to play ball. It was explained that the event needs to be created as 'Swish' and then you need to change the way you are viewing the event to that of your own ID, so you are posting as yourself and not as Swish (see screen grab below.) It was also noted that this needs to be done



on a web browser rather than than a smart phone App as the App's currently appear to have less functionality than navigating to FaceBook via a browser. Cath asked if everyone could therefore share the event on FaceBook so we all reach our own audiences.

- CR **Has Southery Got Talent 1st Nov 2014:** The event is now very near and a leaflet drop was currently being printed via the Swish printer* and subsequently organised. Anyone requiring more leaflets for delivery, please contact Cath. The 'Silly Dance' filming progress was questioned. It was agreed David Spielberg needs to pull his finger out, stop moaning and get on with it. Dates need to be agreed with individuals to do filming.
*All agreed the Swish printer, although useful, is not designed for large production runs such as leaflet drops due to it's lack of speed. David suggested to use his laser printer for such large volume runs and a reasonable cost toward toner be put in as expenses when appropriate.
- HV **Summer Bus Trip 19th Aug 2014:** The Sunny Hunny bus trip was a success despite the weather and the usual running cost loss, this time -£67.00. For the Xmas bus trip it was requested the date be a Monday so Southery Hair Dressing Studio staff could attend. It was agreed to keep the date an the beginning of December.
- CR **Church Vandalism:** The miscreant was identified and ordered to pay the damages so the Swish donation for the broken window was withheld.
- SS **Bingo 24th Oct 2014:** The next Swish bingo will require donations as per usual for prizes. A FaceBook message was posted to the HorsePigs page to request donations.

Any Other Business

- RR, KR Recent Swish events have highlighted the importance of advertising the events in advance. Rose proposed Swish have its own PR Manager who would be the single point of contact for advertising, work alongside any Project Manager and be responsible for poster roll out, advertising and press relations. Kevin volunteered.
- RR, DF Thew swish web site is in need of updating. It was pointed out the web site is an ad-hoc tool but is high maintenance to keep updated. Although it was acknowledged it needed updating, the spare time required for the overhaul is not something that would be done immediately but when time permitted.
- CR, DF Unknown to all but Cath, the Swish FaceBook page has its own email and has been brought to all out attention.
- DF The Swish FaceBook email had an email offer from Teresa Kenna (and husband) which read;
"Hello,my partner has just moved into the village with me and my family, I have told him about swish and he has said he would like to donate his services for an 80's event to help raise funds. He has been a dj for over 20 years, and does regular events at searles in Hunstanton. If it is something you may interested in, give me a shout and we can hopefully arrange something,he has suggested bringing the photobooth as well, tess x" It was agreed to approach The Old White Bell to maybe

run a Swish 80's fancy dress evening using the services above, as a way of trial.
David will speak with Sean at The Bell in the first instance to see what's possible.

Notes

Next Meeting: Sunday 12th October 12.30[ish] at the Village Hall. To be held after the next car boot sale.